



MEDIA ALERT

San Jose Mayor Chuck Reed Unveils Global Headquarters of Leading CPV Solar Company SolFocus

WHAT: SolFocus will be joined by San Jose Mayor Chuck Reed and dignitaries to inaugurate its new headquarters. The 44,000 square foot facility is a LEED Silver building, and the company expects to qualify for LEED Platinum with the upgrades it has incorporated. The facility houses 90 of the company's 130 employees, with additional hiring in process.

SolFocus is installing its own, visually-striking concentrator photovoltaic (CPV) solar systems at the site. The ground-mounted solar arrays will provide 31kilowatts of peak power for the facility, and will also provide on-site access to an operating solar plant for the R&D and reliability teams. The company's advanced solar technology utilizes a reflective optical system to concentrate the sun's light 650 times onto tiny, high-efficiency solar cells. The move of SolFocus to San Jose will contribute to the city's Green Vision goals of creating clean tech jobs, providing energy from renewable sources, and retrofitting existing facilities for higher levels of environmental efficiency.

In addition to site tours and a technology showcase, the event will include Reed's perspective on the San Jose clean energy industry and the vast, unfolding promise of a new energy economy that serves local communities and exports innovation worldwide.

WHEN: Friday, August 12, 2011, at 10:00 a.m. PT.

Agenda

9:45 a.m.: Parking and Registration

10 a.m.: Introduction, Mark Crowley, SolFocus CEO
Mayor Chuck Reed, City of San Jose
Remarks – Other Dignitaries
Facility Tour and Refreshments

WHERE: SolFocus Office
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San Jose, CA 95112

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